

Booster Club Meeting 02/27/2026

In attendance: Meghan Reynolds, Nicole Radliff, Penni Eggsware, Candy Hudson, Shannon Gardell

1. Treasurer Report
 - a. Account balances
 - i. Account changes since last meeting
 1. See print out
 - b. Funds Requests/Fundraiser Proposals
 - c. Berkshire Bank now Beacon Bank
 - i. Need to arrange official transition of bank card and materials from Kathryn to Penni
2. Public Comment
3. Co-President Report/Events and Fundraisers
 - a. January/February events/fundraisers
 - i. Mountain Madness
 1. Total profit: \$1599.40 (including additional concession sales at a few regular season basketball games)
 2. Breakdown of profit distribution
 - a. 20% General Booster - \$319.88
 - b. Girls Basketball (2 points) - \$511.81
 - c. Boys Basketball (2 points) - \$511.81
 - d. Cheer (1 point) - \$255.90
 3. Overall feedback on Mountain Madness 2026?
 - a. *Walking tacos and breakfast sandwiches – big sellers*
 - b. *Look into feasibility of scheduling multi day showcase consisting of Varsity Girls playing one day, Varsity Boys playing another, and then younger Modified players playing on last day, along with Alumni game*
 - i. *Multi day event like soccer tournament will likely bring more foot traffic and a higher amount of event proceeds*
 - ii. Super Bowl Squares fundraiser
 1. Total profit: \$486.59 (accounting for Venmo fees)
 - b. Upcoming
 - i. Winter Sports Awards
 1. Monday, March 2nd at BMHS at 6pm
 2. Shannon to pick up snacks and drinks at Sam's; Nothing Bundt Cakes donating two sample platters
 - ii. Spring Sport apparel stores (fast shipping) – will reach out to Casey from BSN to set up and roll out first or second week of March
 1. *Sprint stores for Spring sports will be opening on Monday, 3/16*

- iii. Spring Sport warmups – take inventory and order additional from Stadium Systems, if needed
 - 1. Track & Field
 - a. Currently has about \$1500 in account
 - b. Jackets or lower cost option depending on total number of students on Varsity?
 - i. Need to confirm with coaches*
 - ii. Perhaps windbreaker or lower cost option depending on number of Varsity athletes*
 - c. *Ordering additional softball and baseball warm ups since JV and Varsity teams will be combined*
 - i. Can supplement with old logo warm ups for the time being until new ones are delivered (~end of March/early April)*
- iv. Stewart's Holiday Match
 - 1. Decision ~mid-March
 - 2. Requested \$750; received \$500 last year
- v. Fundraising/event ideas (Spring)
 - 1. Baseball and/or softball tournament or home doubleheader on a weekend?
 - a. Historically, we don't do a ton of fundraising for Spring Sports
 - b. Other ideas
 - i. Likely not able to have tournament this year due to scheduling – maybe doubleheader?*
 - ii. Alternative - spaghetti dinner on a weekday when baseball/softball both have games?*
 - 1. Look at schedule and contact NL Community Center for availability*
 - iii. Homerun derby or wiffleball tournament with concessions*
 - iv. Cornhole tournament*
 - 2. Concessions or alternative fundraiser for Track & Field
 - a. *Car wash?*
 - 3. Booster General account in good shape – currently about \$1900 and should be receiving at least \$500 from Stewart's Holiday Match
- vi. Student-athlete of week
 - 1. Roll out in Spring
 - 2. Have coaches nominate an athlete (doesn't have to be for reasons like scored the most points/goals or won the most races/matches)
 - a. *Board to vote on criteria for coaches to consider*
 - b. *Shannon will reach out to Board*
 - 3. Showcase different sport every week

- a. Announcements and social media
 - b. Award/prize or no?
 - i. *5x7 framed photo*
- vii. Student/parent athletics survey
 - 1. Finalize content – need feedback for anything additional
 - 2. Roll out this week
 - 3. Current content
 - a. Questions about decline in student-athlete enrollment in sports (reasons for why students did not sign up for sports and they have in the past), ride issues, volunteering, merch credits for volunteering, etc.
 - i. *Per Kathryn: parent feedback regarding the support of feeder programs, transportation/potential carpooling, competent/consistent coaching, and*
 - ii. *Student focus groups from Berlin and NLCC?*
 - b. Potential student-athlete celebration night
 - i. *Touch base with Alyssa from NLCC regarding availability*
 - ii. *Consider providing transportation to NLCC*
 - 4. Post on Facebook/Instagram
 - a. Alternative methods of distributing?
 - b. If ready, potentially flyer with QR code at Winter Sports Awards
 - 5. Go over results with ADs and potentially School Board sports committee at later date
- viii. Berlin PTO will be helping make breakfast at BMHS for those attending Berlin prom
 - 1. Any interest in Booster Club helping them out (request via Rachel Turetsky)
 - a. *Penni, Nicole, and Shannon available*
 - b. *Will there be a sign up to confirm students attending?*
 - c. Next meeting date?
 - i. *Tuesday, 3/24 @ M&M's @5pm*
- 4. Open Discussions
 - a. *Wellness Fair at Berlin – Saturday, 5/16*
 - i. *Slushies and possibly another equipment exchange?*