

Booster Club Meeting Agenda 02/28/2024

In attendance: Jenn Scott, Molly Zinna, Nicole Radliff, Kim Collen, Rebekah Lamphere, Michele Corsey, Penni Eggsware, Candice Horton, Candy Hudson, Shannon Gardell, Kathryn Hart

1. Treasurer Report
 - a. Account balances
 - i. Updates – see print out
 - b. Funds Requests/Fundraiser Proposals
 - i. Warm up jackets for softball and baseball
 1. Estimate from BSN: Holloway charger jacket with custom softball and baseball embroidery - \$68.99 per jacket and will arrive ~3rd week of March
 - a. *Ordered from BSN on 3/4 – 18 softball and 14 baseball – total of \$2,336.00*
 2. Alternative: Awards by Walsh – likely \$10-\$15 cheaper (per jacket), but should be completed around the same time
 - a. Have had issues with accuracy and timing in the past
 - b. Enough in accounts and will be replenishing with Spring tournament profits
 3. Track & Field does not have enough money in their account for new warm up jackets
 - a. Will need to use old logo warm ups for this season and fundraise
2. Public Comment
3. Co-President Report
 - a. Mountain Madness wrap up
 - i. ~\$2500 profit
 1. Comparable to last year
 2. T-shirt costs
 - a. Nice to support local company, but too expensive and cuts into our profit
 - i. Custom Ink even more expensive
 - b. Different vendors
 - i. Candy – vendor who creates Smith 5K t-shirts?
 1. *Crae Printing/Screenprinting: will work with us – need to confirm price*
 - ii. Identical Crafters?
 1. *May not have the capacity to produce the amount we need; can follow up*
 - iii. Other recommendations?

1. Nix buying t-shirts for lower priced option like bulk water bottles

3. Lessons learned

- a. Unable to set up too much the night before due to the dance, which caused delays in AM
 - i. Best option would be to set up as much as possible on Friday evening
 - ii. Keep in mind for next year
- b. Food selection
 - i. Could have used more mac and cheese, walking tacos, candy, and soda
 - ii. Popular items differ between soccer and basketball tournaments – makes sense
- c. Additional feedback?
 - i. *Revamp list of steps with additional details needed to set up so that everyone can be working efficiently*

b. Super Bowl Squares

- i. \$484.03 profit (after deducting Venmo fees)
- ii. Easy and popular fundraiser
 - 1. Could think about doing another for the World Series in the Fall and for Super Bowl 2025

4. New business

a. Timing for upcoming fundraisers

i. Spring Chicken BBQ

- 1. Perhaps hold towards end of April/early May during home softball or baseball game*
- 2. Holding during softball tournament may compete with the concession food we are trying to sell*
- 3. Yeti raffle

a. Per Kathryn, since our general Booster fund is pretty low right now, maybe table until the Fall and hold raffle during soccer tourney – more traffic and multiple days to sell tickets

ii. Softball tournament

- 1. 5/31 – 6/1
 - a. *2-day tourney*
 - b. *MVO medals*
 - c. *Sell softball bows along with concessions (similar to soccer)*
 - i. *Contact Hannaford for food donations by end of March*

iii. Baseball tournament

- 1. Follow up with baseball coaches re: dates
- 2. Per Coach B: This season's schedule won't work for a tournament so we will try in 2025*

- a. Would still like to hold concessions during home baseball games and summer skills clinic*
 - b. Winter Sports Awards Night
 - i. Tentative date: Monday, 3/11
 - 1. *Not doable – Corey checking on when awards will be available*
 - ii. Advertise online and programs
 - iii. Sell leftover Mountain Madness t-shirts and BNL Mountain Lion merchandise
 - iv. Refreshments and snacks - free
 - c. Spring sport-specific stores (rolling out this week)
 - d. Schedule next Booster Club meeting
 - i. *Thursday, 3/28 @5pm at Norte*
5. Open Discussions
- a. *Follow up on outstanding payments/reimbursements needed*
 - b. *Add Towne Tavern and Hill Creek Tavern to rotation of meeting locations?*