

Booster Club Mtg. Agenda 11/15/2023

In attendance: Becky Wolfe, Kathryn Hart, Michele Corsey, Rebekah Lamphere, Nicole Radliff, Shannon Gardell, Candy Hudson, David Bernsley

1. Treasurer Report

a. Account balances

i. Updates

1. Girls Soccer: increase of \$57.36 (Prather warm up ↑ and soccer tourney shirt proceeds ↑)
2. Boys Soccer: overall decrease of \$360.61 (Healy warm up ↑, and soccer tourney shirt proceeds ↑; Halloween tourney t-shirts ↓, Halloween tourney fees @\$40/person – 7 players ↓)
3. Girls Volleyball: decrease of \$50 (donation to Berlin Volunteer Fire Dept. in honor of Coach Slaver's father ↓)
4. Baseball: decrease of \$423.83 (custom fitted hats with new logo for Varsity team and coaches – 16 ↓)
5. General: overall increase of \$501.86 (decorations, juice boxes and mini cupcakes for Fall Sports Awards Night ↓; reimbursement for Senior banners ↑)

b. Funds Requests/Fundraiser Proposals

i. Up for vote (some already sent via email to Board)

1. Boys (Jackson B.) and Girls (Aaron K.) Soccer would like us to cover the costs of players/coaches attending Section 2 All-Star Banquet (cost is \$35 per person). We will write a check for all attending (including guests) and then parents/families will reimburse us for their ticket fees
 - a. *Majority Board vote: YES (Kathryn, we'll reach out with a final total we'll need by 11/30)*
2. Girls Basketball (Molly Z.): warmups for 12 Varsity players; cost is \$110 per set
 - a. *Majority Board vote: YES (ordered 11/15)*
3. Girls Basketball (Molly Z.): Jack of All Trades basketball clinic (open to Varsity, JV, and Modified); cost is \$500
 - a. *Official vote will be sent to Board via email*
4. Boys Basketball (Jason M.): warmups for Boys Varsity (details to follow)
 - a. *Official vote will be sent to Board via email*
5. Fundraiser for general account (Corsey): Super Bowl squares (\$20 per square with payoffs of \$50 for 1st and 3rd quarters, \$150 for halftime, and \$250 final, we would net \$1500)
 - a. *Since the Super Bowl is not until February, we can discuss this in more detail and have an official vote at next meeting*

2. Public Comment
3. Co-President Report
 - a. December Holiday Raffle
 - i. Goal: up to 1,000 tickets (in past, we have sold 600-700 tickets for \$4,000-\$5,000 profit, which is split among active sports programs; 10% to general account)
 - ii. Have given out about 590 tickets for parents to sell and have sold about 40 at events and via Facebook
 - iii. Dropping off flyers to stores for which we are giving gift cards as prizes for final stretch
 - iv. Selling tickets at Grafton Festival of Trees this Saturday, 11/18 from 10-3 along with holiday gifts to support Class of 2025
 1. Outdoor table 😊
 2. Shannon and potentially Kathryn for part of time; anyone else?
 - a. *Information board and signs will be set up similar to what we had at Fall Fest*
 - b. *Bring pop up, table, and warm clothing*
 - v. Selling through end of month and will start collecting after Thanksgiving
 - vi. Prize for person/family who sold the most tickets - BNL Mountain Lion cap and \$50 gift card
 - b. Senior banners – status of photos; once all taken, will order
 - i. *Rachel T. still needs to take Nick Brandt's photo, then we will order. There is usually a 2-week turnaround*
 - c. Business banners – should we order one for Alan Stuart's business as example and target other local businesses once we have this sample?
 - i. *Table until Spring; need to brainstorm on which locations we can hang business banners, cost, etc.*
4. New business (upcoming events)
 - a. Mountain Madness (1/27)
 - i. Raffle donations
 1. Businesses from January 2023: Rebecca Gryn Color Street nail strips, Eagle Energy gift certificate, Rocky Hills Country Store g.c. (\$15), Hewitts Market (\$15), Jiminy Peak (\$50 food card and 2 lift passes), Maverick's (cake or 2 dozen cupcakes voucher), Makenna Jansen Photography (\$80 gc), Old Sturbridge Village (family ticket gift pack), Rare Form Brewery (Troy) gift basket/experience, The Ruck (Troy) gift basket, Thirty One cooler bag of goodies (Rebecca Gryn), Unbeatable Nutrition (\$25 gc and koozie), Bella Mae's (2 \$15 gcs) and 5 free 6-inch Subway subs (x2), Mess Hall (Averill Park) (\$50 gc), Crossroads (West Sand Lake) (\$25 gc)
 - ii. New businesses?

1. *Ideas: Ramunto's, Curtis-Hudson Photography, Woodlife Farm Market, M&M's Tavern, Norte Azul Cantina, Blueberry Hill Café, Gibfel Coffee Company*
 - iii. Food donations (Hannaford, Stewart's), but need to keep in mind that we will also be having baseball and softball tournaments
 1. *Shannon will submit requests for food donations*
- b. Next Mountain Lion store
 - i. Can opt for Bulk Bag-N-Tag to reduce shipping costs (customers would not have to pay shipping for each other and we can cover bulk)
 1. *Talked to Taylor, our BSN rep, and this is really the only way we can lower prices*
 - ii. What types of items? General and/or Winter Sport-specific?
 1. *Need to discuss more (will start email discussion)*
 2. *Overall feedback: prices too high. Perhaps be a bit more transparent regarding what proceeds the Booster Club receives, rather than "a portion of proceeds"*
- c. Yeti cooler fundraiser for Spring Chicken BBQ
 - i. Filled out request at Dick's and waiting to hear back
 - ii. Can also look at any Black Friday deals, if available
- d. Schedule next Booster Club meeting
 - i. *Wednesday, 12/13, @ M&M's Tavern in New Lebanon*

5. Open Discussions

- i. *Principal Bernsley: push feeder programs and teams working together throughout the year*
 1. *Limited by volunteers and funds*
- ii. *Student-athlete participation in Special Olympics and unified league, maybe in future?*
- iii. *Kathryn: Perhaps utilize MSHS and elementary gyms for soccer teams to participate in futsal and improve ball handling/control skills*
 1. *Free!*