

## Booster Club Mtg. Agenda 9/19/2023

### 1. Treasurer Report

#### a. Account balances

- i. Any decision on rolling over Boys Volleyball account funds into general fund?

1. *We'll hold off for now – there will be a poll going out soon to gauge interest and then we'll evaluate based on responses*

#### b. Funds Requests

- i. Bridgette – request reimbursement for modified goalie equipment (\$62.14)

1. *Approved by majority (6 attending meeting); Kathryn to write check*

- ii. Breakfast for Varsity Boys Soccer on 9/23 @Maverick's

1. Approved

2. Shannon/Kathryn to call in with debit card information

- a. *Jackson will pay and instead request reimbursement*

- iii. Coach K (Varsity Girls Soccer coach will be making donation to soccer accounts – remainder of profits from summer soccer clinic)

- iv. Reimbursement from business office for senior athlete banners

1. *Candy working on request; needs to fill out W9*

2. Second round of banner photos/order TBD

- a. *Allison Slater, Nick Chittenden, Nick Brandt, Nate Boesse, and Jesse Francoeur; any others?*

3. *Banners to be hung in respective gyms after Senior Nights?*

#### c. Cross Country account

- i. "In the red" after purchasing warm up jackets last Fall

1. Suggest group effort to replenish funds?

- a. *Car wash, possibly combined with Track & Field in Spring*

### 2. President Report

#### a. Soccer Tournament Review

##### i. Profit

1. Approximately \$2,000 (20% to General Booster fund, 40% to Girls Soccer, 40% to Boys Soccer)

##### ii. How can we improve next year?

1. Scheduling (later in September)

2. T-shirts

- a. Cost-cutting – look into local/alternative options

- b. Color (feedback from Girls Varsity Soccer team)
  - i. *Girls requested black, if possible*
- c. Two-sided t-shirt worked well in selling to other teams in tourney – if we can finalize teams who will be participating in tournament in advance, we can send out pre order forms.
- 3. Inclusion of food truck
  - a. \$300 profit
  - b. Rolling out of \$5 off tickets
    - i. *Did not work well – some players might not have received tickets; need to improve*
  - c. *Undecided; table discussion for now and reevaluate in Summer '24*
- 4. Revamping menu?
  - a. *Offering selection of fruit in addition to other snacks*
  - b. *Gatorade was more popular than soda*
  - c. *Make sure to create larger menu so customers can see pricing/menu options more clearly*
- 5. Ways to improve set up/take down
  - a. *Perhaps different stations/tables with multiple cash boxes to avoid workers running into each other*
  - b. *Perhaps use Sterno and warmers for hot dishes instead of multiple Crockpots*
  - c. *Try to organize how we put things away better and hope we don't have a thunderstorm/tornado next year!*
- 6. Leftovers from tournament (soda, water, burgers, hot dogs, chips that will expire before Mountain Madness)
  - a. Food inventory?
    - i. *Candy has water and Shannon has burgers, hot dogs, soda water, candy, chips, etc.*
    - b. *Sell snacks/drinks at remaining home games – New Lebanon should be fine but need to check with senior class at Berlin games*
- b. Rolling out of new BNL mascot, colors, and apparel
  - i. Setting up new apparel store with BSN Sports
    - 1. *Booster Club will be responsible and this will be a fundraiser for us*

2. *Profits from general items such as golf umbrellas, blankets, and bleacher cushions go to general fund while apparel for different sports go to their respective accounts*

c. **Holiday Raffle**

i. **Online, paper tickets, or combination**

1. *Combination but instead of online option with service fees, people can reach out over Messenger/email and raffle tickets will be filled out on their behalf and photos sent to them. People can pay via Venmo/send in cash or check*
2. *31 days of prizes in December – gift cards, new logo apparel, and cash*
  - a. *Goal to sell up to 1,000 tickets with 200 tickets being our break even point*
3. *Shannon to order customized raffle tickets*
4. *Flyers – in Berlin and NL elementary and MSHS*

ii. **Timing**

1. *Start selling October 1<sup>st</sup> and sell through November 30th*

iii. **Events besides Fall Fest (10/14) at which we can sell tickets**

1. *Berlin Fire Breakfasts (last Saturdays of month), Grafton Christmas Tree Festival (November), NL Craft Fair, etc.*
  - a. *Need volunteers; perhaps another volunteer opportunity for students with BC supervision*
2. *Ask stores to sell tickets (Maverick's, The Grafton Store, Rocky Hill Country store, etc.)?*
3. *Parents who would like tickets to sell can request them*

d. **Paper thank yous (in addition to social media thank yous)**

- i. *Order thank yous*

e. **Emails to Fall coaches explaining procedures to request funds and providing current balances**

- i. *Shannon/Candy will send emails to Fall coaches (every level) to provide updated account balances and reminder of procedures to request funds*

3. **New Business:**

a. **Ideas for new fundraisers and ways to improve visibility**

i. **From Facebook: golf umbrellas, car wash, candy bars, raffles**

1. *Seasonal fundraisers?*

- a. *Christmas wreaths/trees*

- b. *Talk to Ioka Valley Farm, Woodlife, or farm in back of BES*

- ii. Ideas from Penni
  - 1. Sponsorship banners (families/businesses) hung at fields
    - a. *Nowhere to actually hang at baseball fields so we will table for now*
  - 2. Eastwick Press advertisement introducing Booster Club, saying what we do, and asking for donations
    - a. *Once we send Rachel T. our photos and information, we can see if this can be sent to the Eastwick Press*
    - b. *Are there any fees?*
  - 3. Class reunion – take donations there and/or ask for list of prior students from reunion committee
    - a. *Need contact information for reunion committees*
- iii. Other ideas
  - 1. Kathryn – calendar
    - a. *Discuss at next meeting*
  - 2. Shannon – t-shirt “biggest fan” fundraiser
    - a. *No*
  - 3. TheShareWay (directory of companies that donate food, beverages, silent auction and raffle items, and other goodies to nonprofits and schools)
    - a. *Shannon to monitor and set up for Mountain Madness donations*
- b. Senior nights
  - i. *Determine when these will be happening and advertise on Facebook along with senior banner pics*
  - ii. *Flowers for Mom and hats (with new logo) for Dad?*
    - 1. *IOUs for some until we get hats in...*
- c. Mountain Madness (date?)
  - i. Volunteers to be coordinators
    - 1. Donation coordinator, concessions/food coordinator, half-time games coordinator, music coordinator, MC/announcer, national anthem singers, schedule of events/program, TVYBB participation, t-shirts, decorations, etc.
      - a. *Once date is determined (by ADs), can move forward*
        - i. *Requests for donations need to start happening ~October/early November timeframe*
      - b. *Date of event mid-January usually*
- d. Next chicken BBQ?

- i. Talk about at next meeting*
- e. Schedule next Booster Club meeting
  - i. Tentatively scheduled for Wednesday, October 18<sup>th</sup> at 5:00/5:30pm*
    - 1. This is likely soccer sectionals week so may need to move*
  - ii. Decided we could alternate meeting locations from Norte to M&Ms to 17 Cherry Plain Square*
  - iii. This month's meeting was at M&Ms so we will move to either Norte or 17 Cherry Plain Square for October*

#### 4. Open Discussions

- a. Candice to work on updated Booster Club informational board*
- b. Shannon/Candy to send new logo, names of Board members, and photos from recent events*