

Berlin Middle/High School  
P.O. Box 259, Berlin, NY 12022  
Phone: 518-658-1500



Dear \_\_\_\_\_,

The Berlin High School Yearbook Committee and Staff are looking for advertisers for this year's "Mountaineer" Yearbook. The Yearbook is a wonderful place to showcase and market our local businesses. Students, parents, community members, faculty and staff purchase these timeless books and revisit them regularly. How amazing would it be to have your business highlighted in the back as a reminder of who supported the publishing of the 2022-2023 Yearbook?

Our school district encompasses **Stephentown, Berlin, Grafton & Petersburgh**. If you are not directly within our school district, you are receiving this donation request because our students work/worked for you and/or added your business to the list of places they frequent often in addition to our beloved local establishments.

Below is an order form if you would like to donate towards this tax-deductible cause. Your advertisement will contribute to both the purchasing of yearbooks for graduating Seniors who otherwise cannot afford to buy one, and in helping to lower the price of the yearbook overall for all students the following year. We realize these past few years have been tough for everyone financially, especially small businesses, so we very much appreciate your consideration in donating to this cause! **A special thank you in advance to those of you that have donated in the past! Our kids appreciate it more than you know.**

Sincerely,  
Mrs. Samantha Colbert  
Assistant HS Yearbook Advisor & Art Educator  
Berlin Middle/High School  
[scolbert@berlincentral.org](mailto:scolbert@berlincentral.org)

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## ADVERTISEMENT ORDER FORM

### Advertising Options:

- |                                                |                                                          |
|------------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> Eighth Page.....\$25  | (Great for a simple business card scan!)                 |
| <input type="checkbox"/> Quarter Page.....\$50 | (Great for a business logo or card and a brief message!) |
| <input type="checkbox"/> Half Page.....\$75    | (Great for an advertisement and a message!)              |

### Message (Optional, not available for 1/8 page):

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Please return the bottom of this page and payment in the envelope provided **by Wednesday, March 1st, 2023.** Cash or checks payable to Berlin Central School District, please. Please also attach or email your logo, advertisement or business card for scanning to [scolbert@berlincentral.org](mailto:scolbert@berlincentral.org). If you would like a Yearbook Committee Member or Advisor to retrieve this in-person, please email to arrange a time. If you would like to **design your own ad and/or pay with a credit card**, please see the flyer on the back and visit this link: <https://www.jostens.com/apps/jcom/router.mvc?affiliateId=1055491> (Scroll down to "Yearbook Business Ads"). **Receipts for tax purposes can be mailed to you upon request.**

\*Please note that these ads are done on a first-come, first-served basis. In the event that we receive more advertisements than can fit in the allotted advertisement pages in the yearbook (or your ad/payment was received after the date above), your ad will be featured in a paper insert within every purchased yearbook.

**Thank you for your generous contribution!**