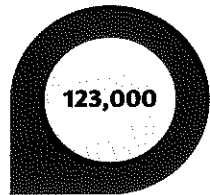
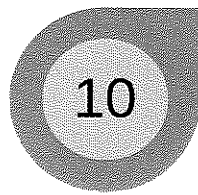


Donation facts & information:



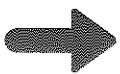
The number of people in the US waiting for a life-saving transplant



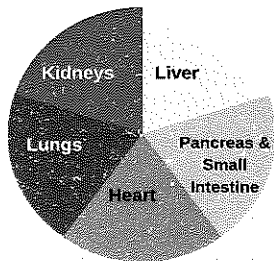
Every 10 minutes, another patient is added to the waiting list for an organ transplant



The average number of people who die due to the lack of available organs for transplant.



1 organ & tissue donor can save or enhance up to 50 lives



Organs that can be donated



The percentage of New Yorkers registered on the NYS Donate Life Registry

Transplantable tissue includes:
bone, skin, veins, heart valves, cornea and ligaments.



CENTER FOR DONATION & TRANSPLANT
NEW YORK -- VERMONT

Phone: 1 (800) 256-7811

Requirements

To apply, you must:

- Be a **high school junior or senior**
- Address all components of the scholarship challenge
- Use correct grammar and spelling

Please send your scholarship submission along with:

**Name & address
Phone number & email
Grade level & name of high school**

To:
skaye@cdtny.org

Emailed essays must be submitted as Word or PDF documents attached to the email. Please do not submit the essay in the body of the email itself.

Submissions can also be mailed to:
**Memorial Scholarship
Center for Donation & Transplant
218 Great Oaks Blvd.
Albany, NY 12203**

Submissions must be postmarked or emailed by the end of the day on:
Friday, March 31, 2017

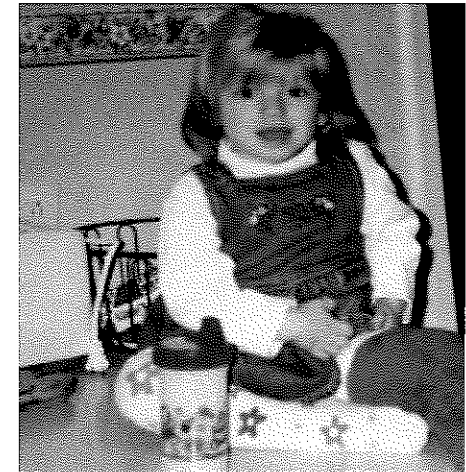
The winners will be notified via email or phone call by:
Monday, May 1, 2017

First Place: \$500 Scholarship

Second Place: \$200 Scholarship

***Applicants agree to permit the use of their application materials, name and likeness to be used in CDT publications or online web and social media outlets.*

The Amy Bindelglass Memorial Scholarship



*To enhance awareness of
organ and tissue donation*

Presented by the
Center for Donation & Transplant

...in Memory of Amy Bindelglass



Amy's Story

At two-years-old, blonde-haired, blue-eyed Amy Bindelglass could recite the entire alphabet and could count backwards from 10. She had a brother three years older than her who she adored, and the two received numerous compliments on how precious they looked as Peter Pan and Tinkerbell at Disneyworld on Halloween. One of her favorite pastimes was to watch Barney, and she loved the color orange.

While visiting family in January of 2000, Amy was involved in a tragic accident and lost her life. Her family made the decision to donate her organs.

The Center for Donation and Transplant established the Amy Bindelglass Memorial Scholarship with the Bindelglass Family as a way to encourage students to educate themselves and others about the importance of organ donation.



Background

The need for organ and tissue donation continues to grow. Right now, more than 120,000 Americans are on the national waiting list for a lifesaving organ transplant. 10,000 of those waiting are New Yorkers.

Despite this incredible need in New York, our state ranks as the **lowest in the nation** when it comes to the percentage of residents who are registered on the New York State Donate Life Organ and Tissue Registry. People who register on the Donate Life registry are giving legal consent to become organ and tissue donors and helping to save lives with their generous decision.

Many young New Yorkers believe that registering as an organ donor is an important community responsibility, and have expressed interest in registering on the state's donor registry. In 2016, after months of advocating, educating and countless meaningful discussions with state legislators and leaders, New York State passed the Young Adult Enrollment Law and became the 49th state to have either no restriction on the minimum age for someone to register as an organ & tissue donor or allow for registration at an age younger than 18. The new law goes into effect on February 14, 2017.

In addition to removing barriers to registering as an organ and tissue donor, the passage of the Young Adult Enrollment Law will also go a long way in helping to increase the number of New Yorkers who register as a donor and give hope to those waiting for a second chance at life on the national transplant waiting list.

The Challenge

Now that the Young Adult Enrollment Law has passed and 16 and 17 year-olds can register on the New York State Donate Life Organ and Tissue Registry, your high school has decided to start a **Donate Life Club** to raise awareness about donation & encourage students to enroll in the registry.

Develop a marketing campaign to recruit your peers to join the club. Include in your plan:

- A creative slogan and a brief explanation on how you would use social media (i.e. Facebook, Snapchat, Instagram, a Donate Life App, etc.) to get your peers interested in the club;
- A brief but persuasive speech that you could deliver to your peers highlighting the importance of organ donation and encouraging them to join the club; and
- A flyer announcing the club's first meeting.

The Criteria:

Social media explanations should be no more than 300 words. Persuasive speeches should be no more than 300 words.

Winners will be selected based on completeness and comprehension of the challenge (addressing all areas listed above), creativity and persuasiveness of your speech to your peers, as well as accuracy of information.

Suggested resources to learn more about donation:

www.cdtny.org
www.donatelife.net
www.organdonor.gov